

NOTICE



NOTICE NR. 0123456789

CALL FOR PROPOSALS

EVENT SPONSORSHIPS, PARTNERSHIPS AND ACTIVATIONS

George, Wilderness and Uniondale boasts with a diverse range of lifestyle, sports, and cultural events.

George Municipality is considering the sponsorship and/or partnership with local events in line with the mandate to promote economic activity, combat seasonality, increase geographical spread to all the communities of George and promote the city as an event destination of choice. The selection of events will ensure a balanced, year-round calendar of events to the benefit of the citizens of George.

Event organisers are invited to apply for sponsorship and/or partnerships for events within the George municipal area for events and festivals for the period starting from 1 July 2022 to 30 June 2023.

How to apply:

1. Download the application form at <https://www.george.gov.za/event-applications/>
2. Complete the application form and submit, along with the following documentation:
 - A detailed event proposal (profile, promotional plans, track record of previous events, including statistics and sustainability plan).
 - Endorsement letter from a relevant governing body or association (Sports association, Tourism Office, Rate Payers and Residents Association, etc.)
 - 2 photos or images of the previous event in JPEG format, if applicable.
3. Download the events loading template from <https://www.george.gov.za/event-listing-applications/> and return it to [ccarelse @george.gov.za](mailto:ccarelse@george.gov.za), along with a few photographs, to get your event to be listed on the George Events Calendar.

See <https://www.visitgeorge.co.za/events/> for examples of listings.

Event Applications must be sent to Claudine Carelse via e-mail to ccarelse@george.gov.za by 28 February 2022.
For more information contact Claudine Carelse on 044 801 9295