

# DESIGN PROPOSAL FOR TOURISM OFFICES

## 4. SIGNAGE DETAILS

JANET·JOAN  
INTERIOR DESIGN



GEORGE  
tourism



# SIGNAGE: FEATURE WALL BEHIND RECEPTION



CLEAR ACRYLIC BOARD  
2600 x 800mm

IMAGE FROM  
GEORGE TOURISM STYLE GUIDE

SIGN STANDOFF SINGLE GRIPS  
IN ALUMINIUM



GEORGE TOURISM BRANDING AS PER  
GEORGE TOURISM STYLE GUIDE

PLEASE NOTE THAT IMAGE IS JUST  
AN INDICATION. EXACT IMAGE  
TO BE GIVEN BY GEORGE TOURISM

# SIGNAGE: BROCHURE RACKS



CLEAR ACRYLIC BOARD  
500 x 200mm EACH

DARK GREY LETTERING TO MATCH  
GEORGE TOURISM STYLE GUIDE

LETTER HEIGHT TO BE  
28mm HIGH

SIGN STANDOFF EDGE GRIPS  
IN ALUMINIUM



- ACCOMMODATION x 6
- RESTAURANTS x 2
- THINGS TO DO x 2
- GENERAL / OTHER x 1
- GARDEN ROUTE EXPERIENCES x 1

# SIGNAGE: TOURISM PHOTOS



CLEAR ACRYLIC BOARD  
500 x 100mm EACH

DARK GREY LETTERING TO MATCH  
GEORGE TOURISM STYLE GUIDE

LETTER HEIGHT TO BE  
10mm HIGH

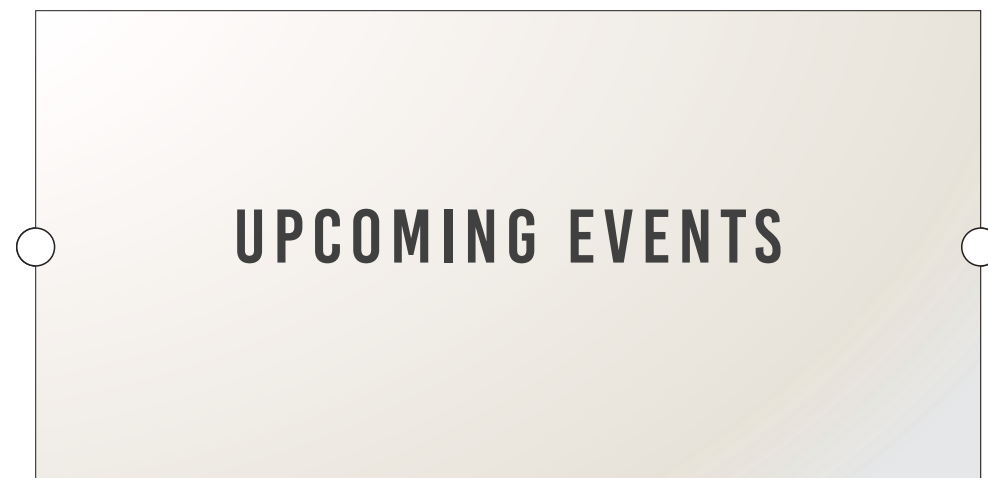
SIGN STANDOFF EDGE GRIPS  
IN ALUMINIUM



PHOTO DESCRIPTION SIGNS x 10

EXACT WORDING TO BE GIVEN  
BY GEORGE TOURISM

# SIGNAGE: EVENTS AREA



CLEAR ACRYLIC BOARD  
500 x 200mm

DARK GREY LETTERING TO MATCH  
GEORGE TOURISM STYLE GUIDE

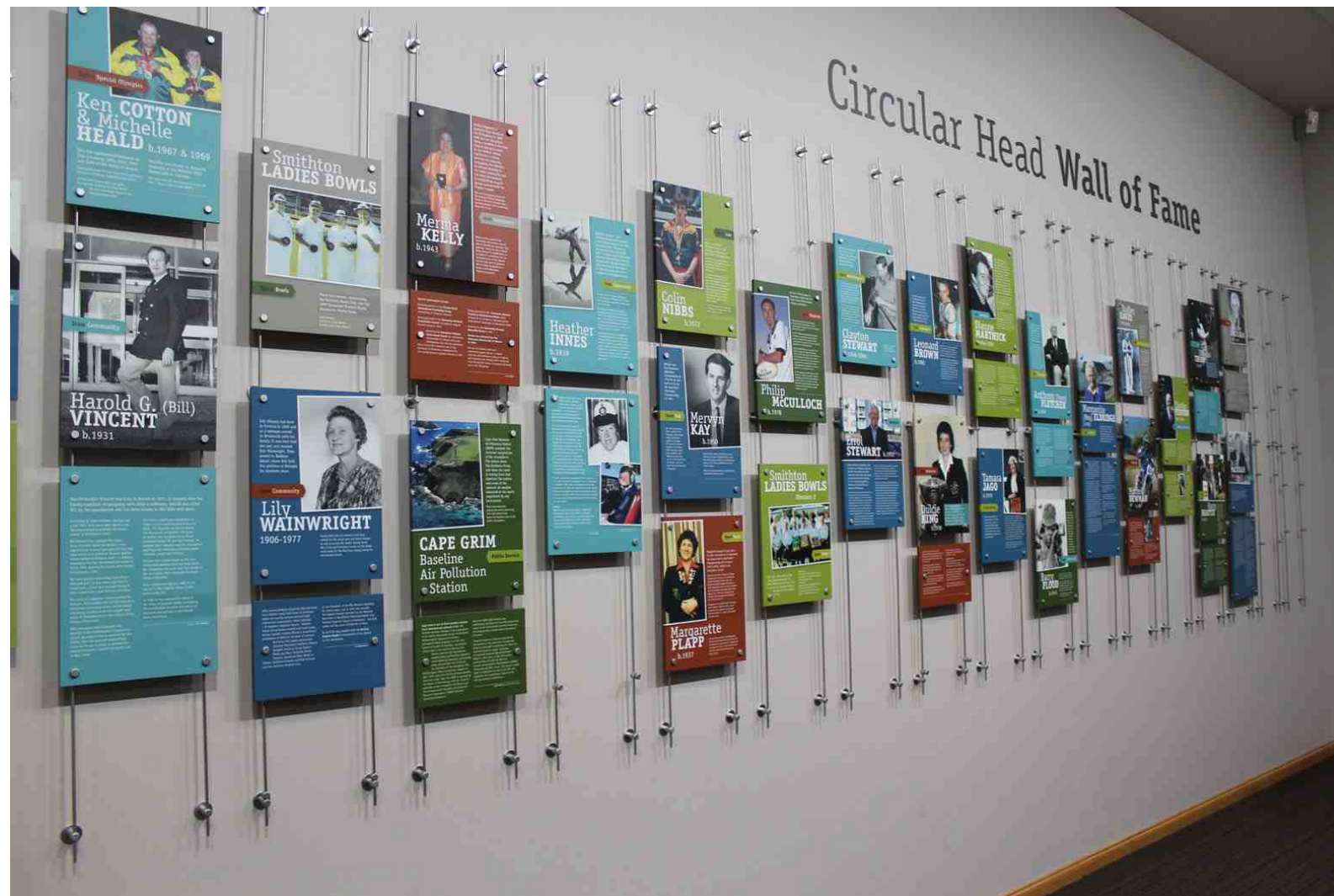
LETTER HEIGHT TO BE  
28mm HIGH

SIGN STANDOFF EDGE GRIPS  
IN ALUMINIUM



UPCOMING EVENTS SIGNS x 1

# SIGNAGE: EVENTS AREA



CLEAR ACRYLIC BOARD  
A3 x 4

SIGN WALL TO WALL CABLE SYSTEM



# SIGNAGE: STANDARD OFFICE

**STAFF ONLY**

**BOARD ROOM**

**MARKETING  
OFFICES**

WHITE ACRYLIC BOARD  
250 x 100mm

ATTACHED TO WALLS ABOVE  
SPECIFIC AREA  
WITH DOUBLE SIDED TAPE

DARK GREY LETTERING TO MATCH  
GEORGE TOURISM STYLE GUIDE

LETTER HEIGHT TO BE  
28mm HIGH